

Effect of Corona Pandemic on Hospitality and Tourism Industry

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Abstract:- Due to the corona pandemic the world economy has effected a lot when comes to the tourism and hospitality industry. This industry has effected much than other industry. As a result their was a huge loss which cannot be over come for up coming 10years this research paper addresses two important concerns first and most related to the problem that the hotels are facing now-a-days and second is learning of the industry operations. The study of this paper discusses both the industry and education sector the main concept of this paper is to evolving the corona pandemic on hospitality industry.

Keywords:- Business Impact on Travel & Tourism, Impact on Jobs in Hospitality, Qualitative, SARS, Themes. COVID-19.

I. INTRODUCTION

The new year 2020 started with an unexpected occurrence of new disease and it is called Corona Virus (COVID-19) from the past 30 years that the world has never experienced with such diseases. in the year of 2019 December 31 at the place of wuhan Hubei province in china has been effected with some unknown disease china has found unnamed disease in their country which spreading to each other so china has informed to the World Health Organization(WHO) in the year of January 2020 this unknown new virus was identified and named 2019 and named as the novel corona virus. This virus has named as the "COVID-19" corona virus on 2019 by WHO feb 2020.

WHO has suggested that the world wide coordinated efforts and need to stop the further spread by giving the awareness among the prople about the virus and advise to maintain the social distance between the people to break the chine spread of the virus who said that it aims to slow transmission of COVID-19 during a global pandemic

II. RESEARCH METHODOLOGY

Due to COVID -19 there are travel restrictions in many countries. A research if American Hotel and Lodging Association states that hotel industry will continue to face the problems of job loss till further government COVID-19 relief

Nearly 77% of the hotels have reported that they have forced to layoff workers and 47% are forced to close the

hotel till further government assistance and few property will be bankruptcy or sell by the end of 2020. (AHLA) has conducted the survey with the hotel owners employees and operators they states that 1.63% of the hotels have lost their full time working staff 2.52%reported that the hotels will be shutdown without any additional aid.

III. REVIEW OF LITERATURE

Hotel industry is the one of the first most effected industry by the COVID-19 and also this will be the last industry to recover their losses and rehire their workers for fulltime. Comparing the occupancy percentage with last year it was 68.2%and this year it was 44% and in urban market it is just 34% from 80% last year. This research states that 72% of the customers are not willing to travel in their holidays mean while business \$group travel customers are not expected to return to peak 2019 until 2023 this is the challenges to the hospitality industry during public health crisis.

IV. BUSINESS IMPACT ON TRAVEL & TOURISM

Due to the COVID -19 tourist has unprecedented travel restrictions, the international tourism will be come down from 20% to 30% when compare with the last year 2019 this is exported by the united nations world tourism organization. this is the best time to think how tourism can interact with our society and other economic sector and our natural resources and ecosystem . To over come all the loses during the pandemic.

All the small scale and large scale businesses are facing size challenges, especially the small industry this industry has the threat of loss of revenue and job for the small and medium enterprise businesses operation is very difficult.

Business In India:

In india this COVID-19 has effected mostly to the hospitality and tourism industry. Hospitality experts has said that small hotel companies will face a revenue generating problem due to this pandemic and become weaker. In the month of march large number of cancellations has been taken in the corporate, in the segments of 2and 3 tier city hotels revenue has become very less and some of the hotels has been closed in this two tiers city some local start-up hotels has been closed completely. the situation of the international hotels in India is they have removed their

employees due to no hotel business and lack of revenue generating .

In Europe:

This research has identified that due to the pandemic the Europe country could make the losses of 33% this was made by the government but some of the industry experts has attempted to reduce the efforts of global hotel industry and declined the profit of 11-29% which includes the cafes, bars and hotels all this profit declined because of spread of the virus that hotel employers believe that they could make losses of 33% due to pandemic make by the government but some organization tried to reduce the effort on global hotel industry to decline the profit of 11-29% which includes bars, cafes, and hotels all this was declined due to the spread of the virus.

In China:

China is the first and most effected country by this COVID-19 and china has declined their losses when comparing to 2019 occupancy it has as much as 68% as per data. At present their are 87% of the hotel are now occupied and beginning to rise

Other Countries:

Due to this pandemic most of the hotel booking has been cancelled and their occupancy percentage has been reduced more. The average occupancy percentage has declined to 96% in the Italy and in UK it is 67% (this accounts for 50% of jobs in USA)

Effect on jobs in hospitality:

This industry already said that due to this corona virus and pandemic can create a problem by cutting plenty of jobs globally in both tourism and hospitality industry. According to this research study and some of the experts has said that this industry could take many months to recover with their losses.

Because of the complete lockdown towards the worldwide all the transport has been stopped by the countries, many employees could not go to their work place or carry out their jobs which has effects on incomes, and the organization is not able to cooperate with the current environment which leads to delay for the investment, purchases of goods and other things. As a result hospitality industry could reduce the majority of their employees due to this pandemic this tourism industry is looking to enclose of businesses and mass unemployment.

Corona virus effect on the hospitality workforce:

COVID-19 has effected much from 2020 march and pandemic has started. All the organizations has stopped operations due to the complete lockdown their was no business and many employees has lost their jobs most of the hotels where closed permanently few hotels are operating with the limited employees and work pressure on those employees is very high

Severe Acute Respiratory Syndrome(SARS):

SARS is a viral disease which is associated with the COVID-19 it has first identified in the year of 2003feb in china and later it spread all over the country this virus spread through small droplets of saliva, cold .it also effect by touching the surface who is effected with this virus mostly it effected with the age group of 25-70 and suspected cases where 15years who identified that SARS cases around 3%.

V. CONCLUSION

This research provides the study of effect of corona pandemic on hospitality industry. As the tourism and hospitality industry has effected much the experts of this industry , students, scholars and educators should come forward to have a research to examine the factors that can be drive back the hospitality

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